

Navigating UNGA, Climate Week and Beyond

This September, world leaders together with executives from the private sector and civil society will convene in New York City to mark the 79th Session of the UN General Assembly.

But that's not all that's happening: Widely known as one of the busiest event seasons of the year, late September will also mark the convening of Climate Week NYC, along with a host of prominent side events and conferences.

BRING ON THE GLOBAL DIALOGUE - AND GRIDLOCK!

WHAT TO KNOW: TENTPOLE MOMENTS

While UNGA and Climate Week anchor event programming, expect major attention on other major side events, including concerts, issue-specific forums, salon dinners and everything in between.



THE UN GENERAL ASSEMBLY (SEPTEMBER 10-24)

Assembling world leaders to discuss pressing geopolitical issues, from regional conflicts to sustainable development.



CONCORDIA SUMMIT (SEPTEMBER 23-25)

Convening the world's most prominent business, government, and nonprofit leaders to foster dialogue and enable effective partnerships for positive social impact.



CLIMATE WEEK NY (SEPTEMBER 22-29)

Gathering thousands of global changemakers for climate action, with 600+ events across the city. A critical moment in the climate and sustainability dialogue in the lead-up to COP and WEF.



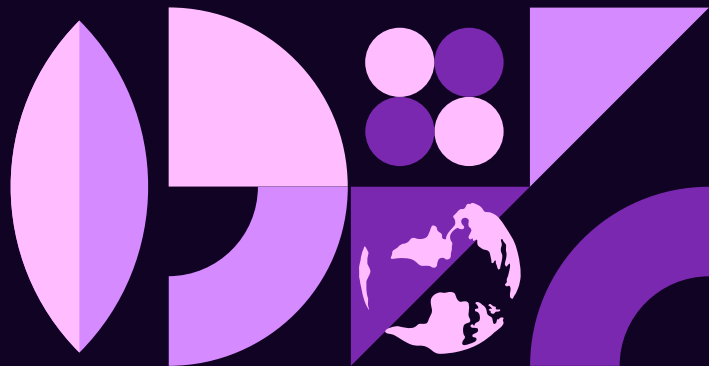
GLOBAL CITIZEN FESTIVAL (SEPTEMBER 28)

Uniting music lovers for an annual festival where fans take actions toward ending extreme poverty in order to earn free tickets.



CLINTON GLOBAL INITIATIVE (SEPTEMBER 23-24)

Bringing together leaders from across sectors to drive progress on climate resilience, inclusive economic growth and recovery, health equity, the full participation of women and girls, and humanitarian response efforts to crises around the globe.



NAVIGATING UNGA AND CLIMATE WEEK

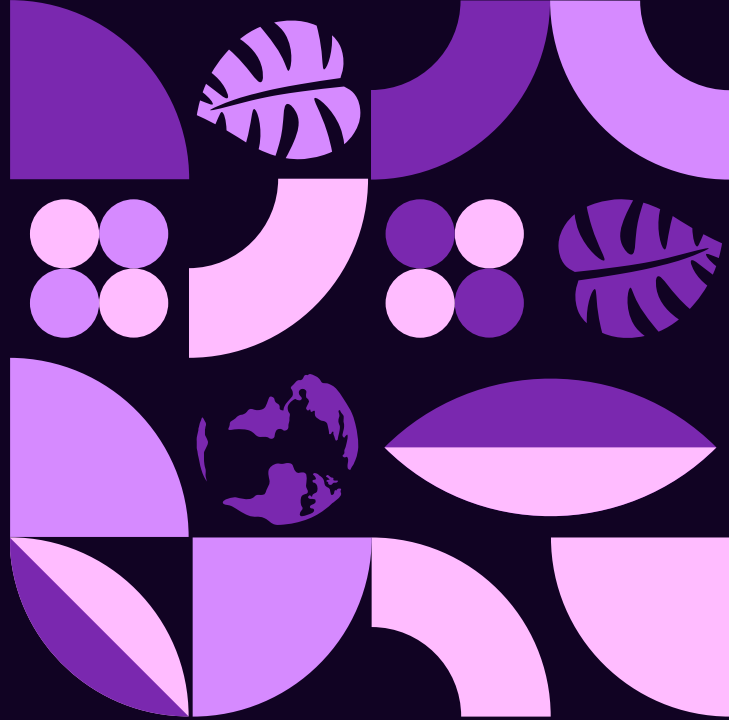
The busy September season offers a rare opportunity when many key stakeholders from across sectors gather in one place for dealmaking and dialogue. But with so many opportunities for engagement it is critical to use your time strategically and effectively to achieve impact and meet business goals.

In the lead-up to UNGA, consider:

- What am I looking to achieve?
- Who do I want to meet with, and why?
- Where might there be high impact speaking opportunities?
- Should we convene our own gathering and “bring UNGA to us,” or is it a better investment of time and budget to have a presence at existing events?

With deep on-the-ground experience and relationships with key event organizers, influencers and media, The Weber Shandwick Collective is working with clients across sectors to navigate this milestone, helping companies, associations, brands and leaders break through during this critical moment through a range of service offerings:

- Earned Media Strategy & Execution
- Speaking Opportunities & Thought Leadership
- Owned Event Programming
- Side Event & Bilateral Support
- On the Ground Logistics
- Landscape Trend Monitoring



WILL YOU BE IN NEW YORK THIS SEPTEMBER?

Our New York-based Social Impact and Sustainability, Earned Media and Executive Visibility experts are supporting clients as they navigate this crowded yet critical space.

Reach out to our team directly for insights and intelligence, programming support, media engagement and more.

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